

New York State Smokers' Quitline

Call Count by Demographics - Bronx County

From 12/01/2007 To 12/31/2007

Age

	Count	Percent
Under 18 Years	0	.00
18 to 24 years	34	8.56
25 to 34 years	95	23.93
35 to 44 years	109	27.46
45 to 54 years	106	26.70
55 to 64 years	37	9.32
65+ years	12	3.02
Total	393	99

Amount Smoked Daily

	Count	Percent
1 to 9	38	9.57
11 to 19	153	38.54
21 to 29	117	29.47
30 to 39	42	10.58
40+	33	8.31
Total	383	96

Gender

	Count	Percent
Female	224	56.42
Male	166	41.81
Undetermined	7	1.76
Total	397	100

Hispanic / Latino

	Count	Percent
No	184	46.35
Yes	170	42.82
Refused	2	.50
Total	356	90

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Insurance Status

	Count	Percent
Insured	123	30.98
Uninsured	109	27.46
Medicaid	151	38.04
Medicare	8	2.02
Total	391	98

Language

	Count	Percent
English	363	91.44
Spanish	33	8.31
Mandarin Chinese	1	.25
Total	397	100

Race / Ethnicity

	Count	Percent
Black or African American	124	31.23
Other	108	27.20
White	65	16.37
Refused	8	2.02
Asian or Pacific Islander	6	1.51
Native American Indian	3	.76
Total	314	79

Source of Quitline Number

	Count	Percent
TV	134	33.75
Family- Friend (QL Client)	51	12.85
311	49	12.34
Family- Friend who heard about QL	32	8.06
Called Previously	23	5.79
Clinic/Health Care Provider	16	4.03
Newspaper	16	4.03
Fax-To-Quit	11	2.77

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Source of Quitline Number

	Count	Percent
Radio	9	2.27
Internet	6	1.51
Flyer	5	1.26
Billboard	5	1.26
Bus	3	.76
Subway	3	.76
Workplace / Office	3	.76
Bus Shelter	2	.50
Magazine	2	.50
Don't Know	2	.50
Health Department	1	.25
Community Organizations / Partners	1	.25
Cessation Center	1	.25
Taxi	1	.25
Other	1	.25
Total	377	95

Years Smoked

	Count	Percent
Less Than 1 Year	0	.00
1 to 5 years	35	8.82
6 to 11 years	69	17.38
11 to 15 years	41	10.33
16 to 20 Years	56	14.11
21 or more Years	167	42.07
Total	368	93